



## Advocacy at Every Level

Massachusetts is shaping new policies on licensure, workforce standards, and oversight that will directly affect care delivered in the home. Advocacy is our best tool to bring the voice of members to policy makers at the state and federal level. It is strongest when members and partners are part of the effort. When you respond to an alert, share experience, or engage directly, you help ensure new requirements are practical, aligned, and do not reduce access to care. *Becoming an advocate is simply sharing what you know—when it matters most.*

## Protecting Access. Strengthening Care at Home.

### What We're Working to Protect

The Home Care Alliance advocates for policies that protect access to care, support a stable and qualified workforce, and align with the realities of delivering care at home.

### Your experience matters.

Step forward and share your experience—your voice helps shape policy and protect care at home.

### Representation Matters

Effective advocacy reflects the full care-at-home continuum.

### We need to hear from you!

Each role brings a distinct and necessary perspective. Together, these voices show policymakers how care at home actually works—and where policy can support or unintentionally hinder access.

Advocacy is how we ensure care at home remains accessible, sustainable, and strong.

### How You Can Help

Bring your real-world experience to the policy conversation. Effective advocacy starts with your experience and perspective.

### Support advocacy efforts!

- Share operational or workforce realities
- Respond to Alliance alerts or surveys
- Submit written comments or testimony
- Participate in Alliance-led meetings or briefings

*Small actions, taken together, make a big impact.*

### Why It Matters Now

Licensure and workforce proposals under consideration in Massachusetts will shape the future of care at home. Well-designed policy strengthens accountability and preserves access. Poorly aligned policy risks shrinking the workforce and limiting services.

Your participation helps ensure standards are clear, fair, and workable.



### Start With the Alliance

The Home Care Alliance of Massachusetts tracks policy, translates it into plain language, and coordinates advocacy across the sector. When questions arise—or when action is needed—we are your first call.