

Twenty-Third Annual
Northeast
Leadership Summit
for Care at Home

JANUARY
26-27, 2027
The Colonnade Hotel

Boston

Sponsor the Regions best Home Care & Hospice Leadership Event

Position your business in front of key decision-makers, from across the Northeast to build brand credibility, and create connections with leaders shaping the future of the industry.

The 24rd Annual
**Northeast Leadership
Summit for Care at Home**
January 26 & 27, 2027

The Colonnade
120 Huntington Ave.
Boston MA

Leading the Future of Care at Home

The Summit draws over
**125 C-Suite and senior
management leaders** from
across the Northeast care
at home industry.

Be part of it!

2027 Sponsor Prospectus

The Northeast Leadership Summit for Care at Home

The Northeast Leadership Summit for Care at Home, led by the eight Northeast state associations, brings together leaders from across the care at home industry for two days of collaboration, learning, and strategic planning. This event delivers real tools for real change—practical resources, actionable strategies, and meaningful networking opportunities to empower agencies to adapt and lead in a rapidly evolving healthcare landscape.



Partner with Us!

☎ 617-482-8830



✉ info@thinkhomecare.org



nehomehealthsummit.com



Exclusive *by design*

Top Level Sponsor Opportunities – *Exhibit Table Included*

Limited to six table top displays to give you maximum visibility with attendees. Top-level sponsors only.

First paid, first reserved.

All cancellations are subject to a 20% service charge by December 1.

All Sponsorships Include:

- **Attendee Lists** – Access registered attendee lists one week prior, two after the Summit.
- **Sponsor Directory** – Listing with contact info and product/service description provided to all attendees. *Conference supporters not included in directory
- **Brand Visibility** – Name and logo on Summit materials, signage, and verbal recognition at events.
- **Website Feature** – Placement on the Summit website.
- **Discounted Registration** – Bring additional staff at the member or non-member provider attendee registration rate. (Max four)



Lead Summit Sponsor

\$7,500

- **6-ft exhibit table**
- Premier logo placement on conference materials
- Logo on the Attendee bag
- Welcome remarks from the stage
- Corporate give away in Welcome bag
- Up to **three complimentary** registrations
- Online promotion, including video on social channels - Provided by sponsor
- Premium visibility throughout Summit

Don't miss your chance to connect with executive-level home care and hospice leaders and decision makers.



Networking Dinner

\$5,500

- **6-ft exhibit table**
- Provide remarks before or during the dinner. Time to say a few words about product or service
- Literature or specialty item included in attendee welcome bag
- Logo featured at dinner
- **Two complimentary** registrations & Dinner Tickets
- Up to two more registrations at the member or non member attendee rate

2 Available



Lunch Sponsor

\$5,000

- **6-ft exhibit table**
- Logo displayed on table tent cards & on the screen during the dinner
- Verbal acknowledgment from the stage
- Literature or specialty item included in the attendee welcome bag
- **Two complimentary** registrations
- Up to two more registrations at the member or non member attendee rate

2 Available



Dinner Entertainment

\$4,500

- **6-ft exhibit table**
- Logo featured at dinner
- Verbal acknowledgment from the stage
- Introduce the entertainment
- Literature or specialty item included in attendee welcome bag
- **Two Complimentary** registrations & Dinner Tickets
- Up to two more registrations at the member or non member attendee rate

2 Available

Additional Sponsorship Opportunities

All sponsorships include:

- **Advance Attendee Access** – A list of registered Summit attendees one week before the event and a final list two weeks after.
- **Sponsor Directory Listing** – Distributed to all attendees, including your contact information and a brief description of your product or service.
- **Brand Visibility** – Your organization's name and logo featured on Summit signs, posters, and conference materials, plus verbal recognition during events throughout the Summit.
- **Website Recognition** – Featured placement on the Summit website.
- **Discounted Registration** – Registration for the conference at the *attendee rate*, (unless complimentary as noted), with a maximum of four total registrations including any complimentary passes. See website for member and non member attendee rates.

Note: Literature or specialty items delivered to HCA Office 1/15/2027



Keynote Sponsors \$4,000

- Introduce speaker
- Logo featured on event signage
- Literature or specialty item included in attendee welcome bag
- **Two complimentary** registrations

8 Available



Hotel Keycard \$3,500

- Logo/artwork on hotel keycards
- Literature or specialty item in attendee bag
- **Two complimentary** registrations

Exclusive



Reception \$4,000

- Logo on bar, napkins and food stations
- Literature or specialty item in attendee bag
- **Two complimentary** registrations

3 Available



Charging Stations \$3,000

- Logo/artwork on tent card
- Literature in attendee bag
- **One complimentary** registration

3 Available



WiFi Sponsor \$3,000

- Logo at each table with custom WiFi code
- Literature in attendee bag
- **One complimentary** registration

Exclusive



Lanyard Sponsor \$3,000

- Literature in attendee bag
- Logo on all attendee lanyards
- **One complimentary** registration

Exclusive



Break Sponsor \$2,500

- Recognition as one of the break sponsors
- Literature in attendee bag
- **One complimentary** registration

6 Available



Memento Sponsor \$2,500

- Logo/artwork on an item for the attendee bag
- **One complimentary** registration

Unlimited



Conference Supporter \$2,000

- Listing on conference website
- **One complimentary** registration

Does NOT include item/literature for attendee bag or listing in the printed program guide.

Unlimited

Literature may not be distributed on tables at the event.

Certain Sponsorships do include materials for inclusion in the attendee conference bag, as noted.

Please Note: Attendee Roster is **ONLY provided to Sponsors**. Vendors attending the conference and not sponsoring must pay the **NON-SPONSORING Vendor Rate of \$1,200** each as listed on the Summit Registration form. *Member rate and non member rates are for care providers only.* Networking dinner tickets sold separately, except where noted.



Sponsorship Opportunity		Attendees	Exhibit Table Included	Select
Lead Summit Sponsor	\$7,500	3	Yes	☐
Networking Dinner Sponsor	\$5,500	2	Yes	☐
Lunch Sponsor	\$5,000	2	Yes	☐
Dinner Entertainment Sponsor	\$4,500	2	Yes	☐
Keynote Sponsor	\$4,000	2	No	☐
Hotel Keycard Sponsor	\$3,500	2	No	☐
Reception Sponsor	\$3,000	2	No	☐
Break Sponsor	\$3,000	1	No	☐
WiFi Sponsor	\$3,000	1	No	☐
Lanyard Sponsor	\$3,000	1	No	☐
Charging Station Sponsor	\$2,500	1	No	☐
Memento Sponsor	\$2,500	1	No	☐
Conference Supporter	\$2,000	1	No	☐

Cancellation Policy: Sponsorship cancellations received by December 1, 2026, will receive a refund, **less a 20%** administrative fee. No refunds will be issued for cancellations after December 1, 2026

Company Name: _____
Sponsorship Coordinator: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Email: _____
Website: _____

Brief Description of your Product or Service:

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JANUARY
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The Colonnade Hotel
Boston

Full payment must be received with form.

E-mail the completed form to tocholloway@thinkhomecare.org

Checks payable to "Foundation for Home Health"

Mail to: Home Care Association of Massachusetts

100 Summer St., Suite 1600, Boston, MA 02110

_____ MasterCard _____ VISA _____ AMEX
Card No: _____
Exp. Date: _____ Security Code: _____
Name on Card: _____
Billing Address: _____
City/State/Zip: _____

Signature: _____

Attendees

Name: _____
Title: _____
Email: _____

Name: _____
Title: _____
Email: _____

Event Cancellation/Postponement

If the Summit is canceled or postponed by the organizer, registrants may transfer to the new dates or request a full refund of registration fees. Liability is limited to fees paid.

Weather / Force Majeure

The Summit proceeds barring a venue closure or a government-declared state of emergency in Boston. Travel disruptions are not refundable. If a force-majeure event prevents the Summit, the Event Cancellation/Postponement terms apply.

Payment & Refund Method

Refunds are issued to the original payment method within 30 business days. Hotel and travel are the attendee's responsibility and subject to their vendor policies. Substitutions from the same organization permitted anytime at no cost.



Order online at thinkhomecare.org

Contact: Home Care Alliance of Massachusetts
617-482-8830
cholloway@thinkhomecare.org